

Office of University Life

2018 Sexual Respect & Community Citizenship Initiative | Social Content and Reference Guide

Key Dates

In addition to the schedule that works best for your schools' events and editorial circulation, here are recommended dates for sharing content on your accounts / with your students:

- **Friday, 10/12** Independent Projects must be proposed by this day
- **Monday, 10/22** Last week to participate before the Initiative concludes
- **Sunday, 10/28** Last day to participate before 24 hour password reset and/or account holds

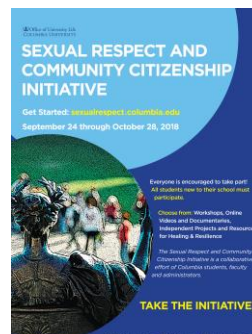
Important URLs

sexualrespect.columbia.edu

- "How to Participate" <http://sexualrespect.columbia.edu/participate>
- In-Person Workshops <http://sexualrespect.columbia.edu/2018-initiative-workshops>
- Online Videos <http://sexualrespect.columbia.edu/online-video-collections>
- Online Documentaries <http://sexualrespect.columbia.edu/online-documentaries>
- Online Tutorials <https://sexualrespect.columbia.edu/online-tutorials>
- Healing & Resilience <http://sexualrespect.columbia.edu/resources-healing-resilience>
- Students FAQ <http://sexualrespect.columbia.edu/initiative-faq>
- EVP Goldberg article <http://www.columbiaspectator.com/opinion/2018/09/26/sexual-respect-in-the-metoo-landscape/>
- Download poster http://sexualrespect.columbia.edu/files/sri/content/sri_2018_final_poster.pdf

Suggested Tweets

- *Complete the Sexual Respect Initiative by 10/28! Choose from workshops, film screenings & more:*
<http://sexualrespect.columbia.edu/participate>
(119 characters)
- *Contribute to creating a campus climate where all can learn free of sexual & gender-based misconduct. Complete by 10/28: (116, allows for pic/LINK)*



OUL will provide a PDF (of the full poster) and PNG (version above) for your use.

The PNG is formatted for social sharing.

University Life Profiles (for sharing content)

- **Facebook** <http://www.facebook.com/ColumbiaUniversityLife/>
- **Instagram** <https://www.instagram.com/columbiaulife/>
- **Twitter** <http://twitter.com/ColumbiaULife>

[Columbia University Life](http://www.facebook.com/ColumbiaUniversityLife/)
[ColumbiaULife](https://www.instagram.com/columbiaulife/)
[ColumbiaULife](http://twitter.com/ColumbiaULife)

Optional Hashtags (to accompany posts on any platform *note Twitter character limits)

#taketheInitiative
#sexualrespect

University Life Communications contacts

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