

TEMPLATE FOR FACULTY/STAFF including DEANS, ADVISORS, COACHES

Template email for fac/staff/deans/advisors/coaches to use with students

Dear Students,

You recently received an email **invitation to the Columbia Student Well-Being Survey**. I'm writing to encourage you to participate. Here's what's important to know:

- 1. The survey takes only 20-30 minutes to complete. It covers campus life, mental health, sexual respect and gender-based misconduct, which are all important issues for ensuring that you and your classmates thrive academically.** You received the link in your Columbia email from wellbeingsurvey@datastat.com. The survey runs from February 10 through March 6.
- 2. Your participation contributes to the Columbia community.** The more the University understands your experiences here, the better we are able to make informed decisions that support the academic success and well-being of all students. The more students who participate, the stronger the results.

The last Student Well-Being Survey in 2018 – with almost 30% of students participating prompted concrete enhancements such as expanded Spring semester Wellness Days, and encouraged the University to offer all of you a free financial literacy app (iGrad), and much more. Take an active step to help create a campus community that you and your friends would like to be a part of every day.

- 3. When you complete the survey, you'll be automatically entered in a weekly drawing to win valuable gift cards and prizes from the University.** The earlier you take the survey, the more chances you have to win. There is a drawing every week. If you complete early, your odds of winning are much better than if you complete later.
- 4. All responses are ANONYMOUS and your participation is CONFIDENTIAL.** DataStat uses an encrypted platform and will not provide any identifying information to Columbia.

Your participation is key to the survey's value to our community.

Thank you.

[PROFESSOR / ADVISOR / COACH SIGNATURE]