

TEMPLATES FOR FACULTY

Comments for faculty/staff/deans/advisors/coaches to use with students

Here are talking points for class announcements about the Columbia Student Well-Being Survey:

- All students have now received the link to the 2020 Columbia Student Well-Being Survey from DataStat, the outside company that is administering the survey for Columbia. It takes 20-30 minutes.
- Complete the survey as soon as you can, by March 6. It is designed by students, faculty, and staff to gather essential data about campus life, mental health, and sexual respect and gender-based misconduct.
- Your participation helps to enhance campus life and improve the experience of every Columbia student. Our school and the University will be using data from the survey to strengthen campus life and enhance student resources.
- We know you receive many surveys. **This survey is unique to Columbia because it goes to every student at the University, and our school's robust participation is very important.**
- **The survey will be most useful if every student participates. It's a great way to share your voice with our school and the University to inform changes that enhance campus life and the experience of every Columbia student.**
- **Your responses are confidential and anonymous. The survey is being administered on an encrypted platform by DataStat**, an outside company that specializes in health and public policy research. Columbia will only receive aggregated survey data, stripped of any identifying information. DataStat does not disclose your individual responses.
- And, you can win prizes. As soon as you complete, you'll be automatically entered to win one a **\$200 gift card, professional sports and Broadway tix, electronics, MetroCards, and more!** Winners are randomly drawn by DataStat every week through the end of the survey. Your odds of winning are much better in the beginning, and you'll be entered into more drawings the earlier you complete.
- For more information, look for students with Survey swag; check with your dean of students, and visit the University Life website.