

TEMPLATES FOR FACULTY/STAFF

Suggested blurb for use in newsletters

FOR USE FEBRUARY 10 THROUGH MARCH 6

Option 1 (117 words)

Take the Columbia Student Well-Being Survey – Now through March 6 – Weekly Prize Giveaway!

Complete the University-wide survey in 20-30 minutes. Check your email for wellbeingsurvey@datastat.com!

The survey covers campus life, mental health, and sexual respect and gender-based misconduct and is used to improve student life at Columbia.

What to know? Your responses are confidential and ANONYMOUS. The survey will take approximately 20-30 mins. As soon as you complete, you'll be entered to win a \$200 gift card, professional sports and Broadway tix, electronics, MetroCards and more – and you'll be re-entered every week the survey runs. The earlier you complete, the more chances you have to win and the better your odds of winning. Read more on universitylife.columbia.edu/wellbeingsurvey.

Option 2 (108 words)

Take the Columbia Student Well-Being Survey – Now through March 6 – Weekly Prize Drawings Start [Feb 17]

WHO: You, your friends, all Columbia students.

WHAT: A 20-30 minute University-wide survey of students' experiences with campus life, mental health, and sexual respect and gender-based misconduct every other year.

WHY: To enhance campus life and strengthen programs and resources; to show where students are thriving and what challenges you face; and **BONUS – win some great prizes (\$200 gift cards, professional sports and Broadway tix, electronics, MetroCards and more)**

WHEN: Now through March 6.

WHERE: In your inbox – look for email from wellbeingsurvey@datastat.com. All responses are anonymous and your participation is confidential.

