Here are key messages about the Columbia Student Well-Being Survey:

• Everyone has now received the Columbia Student Well-Being Survey from DataStat, the outside company that is administering the survey for Columbia.

• Please take the survey as soon as you can. It is designed by students, faculty and staff to gather essential data about campus life, mental health and gender-based misconduct.

• Our school and the University will be using data from the survey to strengthen campus life and enhance student resources.

• We know you receive many surveys. **This survey is unique for Columbia because it goes to every student at the University, and our school’s robust participation is very important.**

• **Your responses are confidential and anonymous. The survey is being administered on an encrypted platform by DataStat,** an outside company that specializes in health and public policy research. Columbia will only receive aggregated survey data, stripped of any identifying information. DataStat does not disclose your individual responses.

• **The mental health segment of the survey was created by the World Health Organization’s initiative on student mental health.** Universities from 19 countries are participating and when you complete it, you’ll contribute to a global study.

• **And, you can win prizes.** As soon as you complete, you’ll be automatically entered to win one of 350 $50 or $100 Amazon gift cards. Winners are randomly drawn by DataStat every week through April 30.

• **The survey will be most useful if every student participates.** It’s a great way to share your voice with our school and the University.

• For more information, look for students with Survey swag; check with the dean of students, and check the University Life website.