



2023 Columbia Student Affairs Network Conference

FRIDAY, JANUARY 6

Event Schedule

11:30 AM: Check-in & Boxed Lunch Pickup Begin

Room: IAB 1501 (International Affairs Building on 118th and Amsterdam)

12:00-1:00 PM: Keynote Speaker & Opening Remarks (in-person only)

Room: IAB 1501

Keynote Speaker: [Dr. Lori White, President, DePauw University](#)

Opening Remarks: Joseph Defraigne Greenwell, Ed.D., VP of Student Affairs

1:10-2:00 PM: [Workshop Session I](#)

See room numbers and program descriptions below

2:10-3:00 PM: [Workshop Session II](#)

See room numbers and program descriptions below

3:10-4:00 PM: [Workshop Session III](#)

See room numbers and program descriptions below

4:10-5:00 PM: Networking Social (in-person only)

Room: Lobby + IAB 1501

Workshop Session I

Part-Time Students, Full-Time Staff (hybrid workshop)

Presenter: Antonia Forika (*Program Manager, University Life*)

Room Number: IAB 407

Zoom Link:

[https://columbiauniversity.zoom.us/j/92046795676?pwd=ZjdQOVd4SnZCZWVHRnl3b3pVREd
jZz09](https://columbiauniversity.zoom.us/j/92046795676?pwd=ZjdQOVd4SnZCZWVHRnl3b3pVREd
jZz09)

Adding a part-time course load to an already busy schedule can be a daunting experience, especially for those who have not taken classes in quite a while. In this presentation, I will share tools, tips, and tricks that have helped full-time staff members that are also students. After learning about these tools, they can be shared with students as part of your professional role or personally utilized. We will also share answers to commonly asked questions such as "Can I be friends with my classmates if I am a staff member?" and "How do I ask for help from my supervisor when classes and work become overwhelming?"

PLAN Program: New support program for graduate nursing students from low-resourced and disadvantaged environments (hybrid workshop)

Presenter: Judy Wolfe (*Senior Associate Dean of Student Affairs, School of Nursing*)

Room Number: IAB 801

Zoom Link:

<https://columbiauniversity.zoom.us/j/93880422493?pwd=Vkp1N0daSDZldTVPbjl5Rk1rSnI4QT09>

In 2021, with a commitment to building a diverse nursing workforce and advancing health equity, Columbia University School of Nursing launched its Pathways to Leadership and Advancement in Nursing (PLAN) program to recruit, admit, support, and graduate students from economically and environmentally low-resourced and disadvantaged backgrounds. PLAN was designed to build a strong, centralized foundation for students that have historically not been provided the resources and support needed to excel and thrive. PLAN provides a "hub" for students by providing them with financial, academic, professional, and emotional support.

Well-Being at Columbia: Embracing a Shared Definition and Dimensions (hybrid workshop)

Presenters: Padma Entsuah (*Associate Director, Alice! Health Promotion*) & Alicia Czachowski (*Senior Executive Director, Alice! Health Promotion*)

Room Number: IAB 413

Zoom Link:

<https://columbiauniversity.zoom.us/j/94630241800?pwd=a1o1R0tKK1hhVlVTeVN1S1M4SWxlUT09>

There are a lot of different terms used to discuss student health—health, wellness, well-being, etc. In the field of college health, there is a shift to focus on the more holistic and individually informed term well-being. During this session participants will learn about the process Columbia University went through to create a campus-specific definition and dimensions of well-being, the importance of having a shared

understanding of what well-being means for the Columbia community, and examples of how the definitions and dimensions have been applied across campus.

Workshop Session II

Meeting Students Where They Are: Best Practices and Lessons Learned in Student-Facing Communications (hybrid workshop)

Presenters: Jessica Pavone (*AVP Strategic Initiatives, University Life*), David Beltran (*Social & Multimedia Specialist, University Life*), Lori Paulson (*Strategic Initiatives Manager, University Life*), Emma Winters (*Editorial Coordinator & Content Strategist, University Life*), Trang Nguyen (*SEAS'22, former UXD Student Employee at CUIT*)

Room Number: IAB 413

Zoom Link:

<https://columbiauniversity.zoom.us/j/92388301885?pwd=bWZkZ2JDQVhORTFNTlU2QlVKUGdMdz09>

Student Affairs professionals are competing in the marketplace for students' attention and time. Creating engaging, appealing, and relevant student-facing communications across a range of channels is essential to ensuring you are able to push out timely and sometimes critical information to students. University Life's communications team will share lessons learned over the past 24 months in its work to create visually appealing, data-informed communications to more effectively engage students across Columbia.

Think-a-Thon Panel Discussion: Developing a Global Career Ready Workforce through Experiential Collaboration (hybrid workshop)

Presenters: Nicole Arndt (*Assistant Director of Industry Relations, Career Design Lab, SPS*) & Diane Spizzirro (*Director, Career Education & Development, Career Design Lab, SPS*)

Room Number: IAB 801

Zoom Link:

<https://columbiauniversity.zoom.us/j/91003189650?pwd=bGVlNDg4U0FWeG8yZXU2OUl2U29HZz09>

In this panel discussion, you will hear how the Think-a-Thon Challenge was designed to bring together a cross-functional collaboration from academia, industry, technology, United Nations experts, and domestic and international university partners to create opportunities for students to think through digital solutions with a focus to solve societal problems. This collaboration brought together students, alumni, and global connections to think critically about real-world problems that help advance the United Nations 17 Sustainable Goals.

Leading with Empathy (in-person only)

Presenters: Josh Alexander (*Director, Student Conduct, CSSI*), Claudia Marin Andrade (*Associate Vice President, CSSI*)

Room Number: IAB 407

This workshop is in-person only.

This presentation explores how leaders today can take action toward understanding their staff, and providing leadership outside of a "one size fits all" approach through compassionate empathy.

Understanding and Supporting Multiracial Students in Higher Education (hybrid workshop)

Presenter: Victoria Malaney-Brown (*Director of Academic Integrity, CC/SEAS*)

Room Number: IAB 402

Zoom Link:

<https://columbiauniversity.zoom.us/j/99134414355?pwd=Y2l5aFdGUlZGVxaTE2aEZsZz09>

Higher education is at a crossroads. With the recent 2020 US Census, there will be even more popular and scholarly attention to the multiracial population, since it was only the third time in US history that the "two or more races" population has been counted. Recent estimates suggest that the multiracial population will continue to be one of the fastest-growing racial demographics in this country. What can higher education institutions do to further acknowledge and support the development of multiracial students on their campus? How can diversity, equity, and inclusion initiatives be inclusive of their multiple racialized identities? Multiracial students experience a distinct form of marginalization because of the in-between, or liminal, spaces they occupy. This session will share how to reexamine and reimagine multiracial scholarship, policy, and practice in higher education by focusing further on oppressions and institutional contexts.

Workshop Session III

Black Panther & The Power of Representation (hybrid workshop)

Presenters: Elizabeth Greenlee (*Interim Associate Director of Residential Services for Community Development, Teachers College*) & Zhakeya Jackson (*Residence Hall Director, Stony Brook University*)

Room Number: IAB 407

Zoom Link:

<https://columbiauniversity.zoom.us/j/94562981666?pwd=ZFZRUzFSN09iUk9paWlGYmZ5cXpGZz09>

Black Panther and the Power of Representation explores how we navigate conversations about the representation of identity and its power. This session invites attendees to explore what representation means to them and in higher education through small and large group conversations. Using social media and pop culture, we will examine concepts of centering joy over trauma, the intersectionality of representation, and accountability in representation, primarily focusing on the racial and LGBTQIA+ identities represented in the film *Black Panther: Wakanda Forever*.

The Importance of Friendship During Graduate School (hybrid workshop)

Presenter: Alana Crosby (Associate Director of Graduate Student Life & Development, Teachers College)

Room Number: IAB 801

Zoom Link:

<https://columbiauniversity.zoom.us/j/92624671450?pwd=MjZKNVcwZ2MzNnNKdXpzUkRQWUZ0Zz09>

When you pictured making friends in graduate school, what were your expectations, and were they fulfilled? Graduate students report that they struggle to form friendships during their studies, that they can feel lonely, and that they lack a sense of belonging. Join this session to learn more about what graduate students navigate as they look to form friendships, why friendship is important to them, and how we as student affairs professionals can support them in building these connections.

Listening: How to Do It and Why It Matters (hybrid workshop)

Presenter: Ixchel Rosal (Senior AVP, Student Life, University Life)

Room Number: IAB 413

Zoom Link:

<https://columbiauniversity.zoom.us/j/98105728479?pwd=RzZaQlBTL1NjbjkzeHZtTlBSc2hmdz09>

Listening, when done with intention, can have a transformative effect on relationships and job performance, as well as the climate and culture of organizations. Listening can also help us navigate difficult conversations with greater success and more effectively address critical situations. In this interactive workshop, we'll review the principles of active listening, assess our listening skills, practice listening to others and explore the

ways that listening is an indispensable tool in creating more just and equitable learning and working environments.

Financial Wellness & Student Affairs: Your Students, iGrad, and You (hybrid workshop)

Presenter: Tristia Kayser (*Financial Aid Operations & Training Manager, Student Financial Services*)

Room Number: IAB 402

Zoom Link:

<https://columbiauniversity.zoom.us/j/94529573097?pwd=MTlpVmU0NUdtVlpteVE3QVV5K1N3Zz09>

There is a growing consensus that successful financial literacy efforts should foster improvement in individual financial well-being. In 2019, University Life partnered with Student Financial Services to offer Columbia students no-cost, lifetime access to iGrad, the University's financial literacy, and wellness education platform. iGrad provides personalized financial wellness education and tools that support increased knowledge of student- and consumer-centered financial topics such as debt and money management, budgeting, credit, investing, retirement, money mindfulness, and more.

NASPA Region II Conference

The NASPA Region II Conference will be taking place June 5-7 at Pace University.

Columbia staff members are eligible to join NASPA at a reduced rate.

You can learn more on [the NASPA website!](#)



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Submission Deadline: January 31, 2023



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